

SIGGRAPH ASIA
2026 KUALA LUMPUR 1-4 DEC

WEAVING THE FUTURE

CONFERENCE 1 - 4 December 2026

EXHIBITION 2 - 4 December 2026

VENUE Kuala Lumpur Convention Centre (KLCC), Malaysia

SPONSORSHIP & EXHIBITION PROSPECTUS

SPONSORED BY

ORGANIZED BY

koelnmesse

ASIA.SIGGRAPH.ORG/2026



ABOUT SIGGRAPH ASIA

CONNECT WITH THE COMPUTER GRAPHICS COMMUNITY FROM AROUND THE WORLD

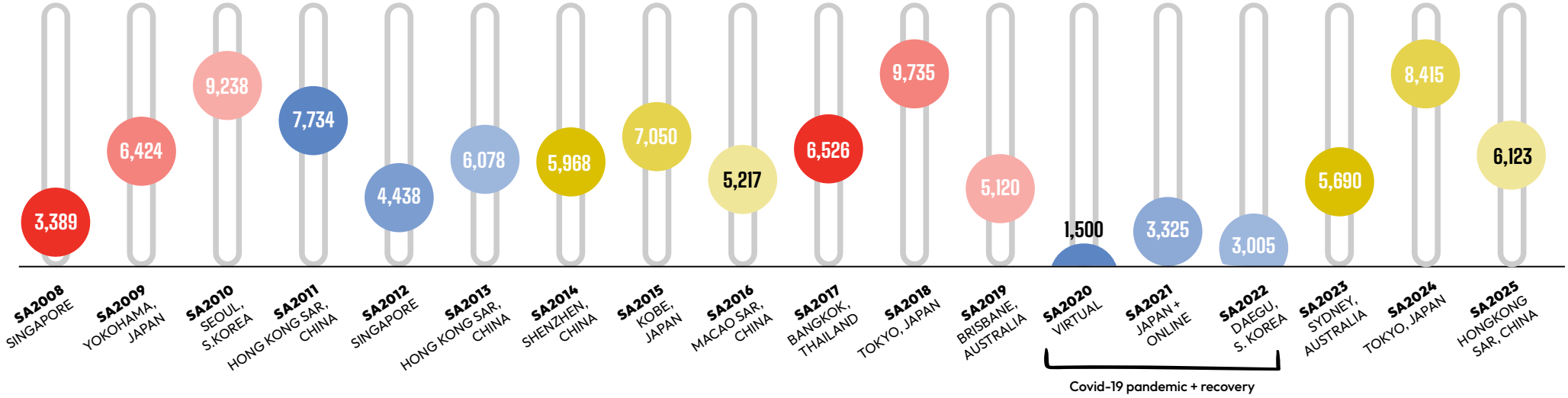
Welcome to the 19th annual Computer Graphics and Interactive Techniques conference and exhibition in Asia, SIGGRAPH Asia 2026!

We are thrilled to extend an invitation to exhibitors and sponsors for the upcoming premier event that unites professionals across the realms of computer graphics, interactive techniques, and related industries. Set against the backdrop of the vibrant city of Kuala Lumpur, Malaysia from 1st to 4th December, the event promises an unparalleled experience.

As an exhibitor or sponsor, you will have the opportunity to showcase your products and services to a highly targeted and engaged audience. This is a unique opportunity to network with potential customers and partners, hire from a pool of very talented student volunteers, and to gain visibility for your brand. Explore the details of the event and discover what SIGGRAPH Asia 2026 has to offer. We are eager to customize a package that aligns with your objectives, ensuring that you get the most out of your participation.

SINCE 2008
PAST SIGGRAPH ASIA EDITIONS AT-A-GLANCE

NO. OF ATTENDEES OVER THE PAST 17 EDITIONS



TOP 10 EXPECTED VISITING COUNTRIES & REGIONS

- Hong Kong SAR
- China
- United States of America
- Japan
- Republic of Korea
- Singapore
- Australia
- Canada
- United Kingdom
- Germany

SIGGRAPH ASIA 2026 KUALA LUMPUR

2026 EXPECTED ATTENDANCE

50+
Media Representatives

50+
Countries & Regions

400+
Speakers & Presenters

70+
Exhibiting Brands & Companies

6,000
Attendees

> **“FORUM8 has been Platinum Sponsor at Representatives SIGGRAPH Asia since 2015. What keeps us coming back is the atmosphere at the event. It’s always busy and the people are definitely our target market. If you are in this business, whether it’s digital technologies, movie making, animation to interactive techniques, everything is here – your target market is here. So, it’s a wonderful opportunity that you should not miss!”**

ANITA BYRNES
DIRECTOR, FORUM8 AU PTY LTD (SIGGRAPH Asia 2024 Sponsor & Exhibitor)



SIGGRAPH ASIA 2026 KUALA LUMPUR

WHY KUALA LUMPUR?

- Malaysia provides an exceptional backdrop for SIGGRAPH Asia, with Kuala Lumpur standing tall as a city that blends modern infrastructure, cultural richness, and a spirit of innovation. Its proven ability to host world-class events, combined with exceptional convention facilities and seamless connectivity, makes it a natural home for SIGGRAPH Asia 2026.

- The country's fast-growing computer graphics and interactive techniques ecosystem is thriving. Powered by ambitious startups, research institutions, and creative studios that reflect the very heart of the conference's mission. This momentum positions Malaysia as an emerging hub where technology, creativity, and collaboration intersect. Find out more about Malaysia's Digital Content Industry

- With strong commitment from local partners and industry leaders, SIGGRAPH Asia 2026 in Kuala Lumpur promises more than just a gathering, it will be a landmark celebration of innovation and inspiration. Malaysia is ready to open its doors to the global computer graphics community. The future is being shaped here. Will you be part of it?



SIGGRAPH ASIA 2026 KUALA LUMPUR

WHY PARTICIPATE?

TRADE EXHIBITION & EXPERIENCE HALL

STRENGTHEN
your market presence and brand in the Asia Pacific Region by being a part of SIGGRAPH Asia 2026.

SHOWCASE
your latest technologies and equipment to the community. Tap on SIGGRAPH Asia as the one-stop event to launch new products and make impactful announcements and updates.

UNLOCK
new business opportunities and grow your clientele by connecting with high-value prospects and decision-makers at SIGGRAPH Asia.



CONFERENCE SESSIONS

MAKE AN IMPACT
with engaging talk sessions

INSPIRE FUTURE GENERATIONS
Leverage on our strong community of Student Volunteers where hundreds of volunteers of students, graduates and post-graduates together to support the event.





START-UP ZONE

MAKE YOUR MARK
showcase and present your products & services to the SIGGRAPH Asia community. Special rates available!

NETWORKING LOUNGE

CONNECT & NETWORK
with over 6,000 leading experts, industry leaders, developers, potential investors, international media, young professionals, academia and more from across the globe.



SIGGRAPH ASIA 2026 KUALA LUMPUR



PARTICIPATION OPTIONS

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"We consider SIGGRAPH Asia 2025 in Hong Kong a great success. Huawei had a very productive experience at the event—we not only established valuable collaborations but also gained insights into the latest industry trends.

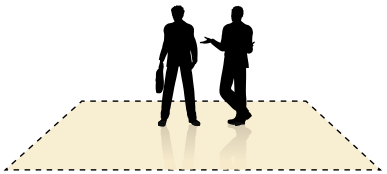
We look forward to participating again in SIGGRAPH Asia 2026 this December in Kuala Lumpur."

ALLEN PENG
Industrial Development Expert, Huawei International
(SIGGRAPH Asia 2025 Sponsor & Exhibitor)



SIGGRAPH ASIA 2026 KUALA LUMPUR

EXHIBIT PACKAGES









	SPACE ONLY (min. 2 units)	STANDARD BOOTH	PREMIUM BOOTH (min. 2 units)	START-UP KIOSK
Early Bird (By 30 June 2026)	USD 4,600 / unit	USD 5,850 / unit	USD 6,600 / unit	USD 1,750 / unit
Regular Rate (From 1 July 2026 Onwards)	USD 5,600 / unit	USD 6,850 / unit	USD 7,600 / unit	Requirement: Companies under 5 years with less than 50 employees

Note: Each unit is 9m². Exhibit packages and booth visuals illustrated are subject to changes

MARKETING PACKAGE

COMPLIMENTARY

- Company Listing (Company name, country, booth no.)
- Business networking account
- Onsite Job Board Placement
- Exhibitor badges according to booth size

ADD ON (USD 1,500)

- Logo feature on company listing
- Additional 5 exhibitor badges
- Social media feature

IMPORTANT DATES

30 JUNE 2026
Exhibition Early Bird Rate Deadline



23 OCTOBER 2026
Exhibition Registration Deadline



30 OCTOBER 2026
Exhibition Profile & Talk Content Submission Deadline



30 NOVEMBER 2026
Exhibition Build-Up



4 DECEMBER 2026
Exhibition Tear-Down



SPEAKING OPPORTUNITIES





EXHIBITOR TALK SESSION

SINGLE SESSION
USD 5,000

Engage your audience through 90-minute presentations (2 hours including setup), with limitless commercial content. Theater-seating setup for about 100 persons and basic AV equipment (microphone, screen, projector) will be provided, along with general tech support.

Session timings are available on a first-come-first-serve basis.

MULTIPLE EXHIBITOR TALK SESSIONS

FULL-DAY ROOM RESERVATION
USD 18,500

Looking at hosting more than 1 session? With a full-day room reservation, you will have the flexibility to create a program which fits your brand strategy best, allowing you to maximize your presence at the event.

All sessions will be promoted together with the overall conference agenda for a wider promotional reach.

ENGAGE AND NETWORK WITH YOUR AUDIENCE

Contact us for more information on supplementary F&B packages.



SIGGRAPH ASIA 2026 KUALA LUMPUR

TIERED SPONSORSHIP

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
INVESTMENT	USD 70,000	USD 50,000	USD 40,000
EXHIBIT SPACE	Up to 72m² Space Only OR 54m² Premium Package	Up to 54m² Space Only OR 36m² Premium Package	Up to 54m² Space Only OR 36m² Premium Package
NO. OF FULL CONFERENCE PASSES	10	6	4
ONLINE REGISTRATION DISCOUNT FOR ANY TICKET	25%	20%	20%
MARKETING PACKAGE	YES	YES	YES
E-NEWSLETTER ADVERTISING	1 x Dedicated e-Newsletter	2 x Highlights Feature in SA's e-Newsletter	1 x Highlights Feature in SA's e-Newsletter
SPONSOR RECOGNITION	YES	YES	YES
DIGITAL ADVERTISING	10 secs Screen Time Advertising in Main Hall	Website Leaderboard Banner Ad	Website Leaderboard Banner Ad
CONFERENCE BAG INSERTS	1	1	1
ADDITIONAL MARKETING OPTIONS	**Choose 1 of the following:** • Lanyard Sponsor (Exclusive) • Attendee Badge (Exclusive - Back of Badge Ad)	**Choose 1 of the following:** • Conference Program Sponsor (Choice of Program) • 15 secs Screen Time Advertising	



SIGGRAPH ASIA 2026 KUALA LUMPUR

CONFERENCE SPONSORSHIP

ENTITLEMENTS INCLUDE:

- Prominent Onsite Sponsor Logo Branding on Main Entrance Arch Onsite and Online
- Sponsor Logo Acknowledgement on regular SIGGRAPH Asia 2026 e-Newsletters
- Listing of Company Profile on 'Participating List of Companies & Brands'
- Sponsor Logo Branding on selected Program page on SIGGRAPH Asia 2026 website

CONFERENCE PROGRAM SPONSOR:

USD 12,500

Associate your brand with a program of your choice! Conference programs include:

Art Gallery, Art Papers, Computer Animation Festival, Courses, Educator's Forum, Emerging Technologies, Games, Posters, Real-Time Live!, Technical Communications, Technical Papers, and XR.

TECHNOLOGY SPONSOR:

USD 12,500

As a technology sponsor, you will have the opportunity to take your brand activation to the next level!

Support the event with your company's products and have attendees experience your product live during the event. Sponsor equipment* such as photography/videography equipment, screens, projectors, VR headsets, workstations, laptops and more.

*Delivery & collection of sponsored equipment to be handled and covered by sponsoring company.



RECEPTION SPONSORSHIP

BE AT THE FOREFRONT OF NETWORKING AT SIGGRAPH ASIA AS A SUPPORTER OF COMMUNITY CONNECTIONS.

TITLE SPONSOR
(Exclusive):
USD 35,000

CO-SPONSOR:
USD 20,000

ENTITLEMENTS INCLUDE:

- 1 x Demo/Info Desk at Reception Venue
- Sponsor Logo branding at Reception Venue
- 1 x Video/Demo showcase at Reception Venue *Exclusive to Title Sponsor
- 2-minute Opening Speech during Reception *Exclusive to Title Sponsor



NETWORKING OPPORTUNITIES

NETWORKING LOUNGE SPONSOR:

USD 20,000

Seated lounge will be used by delegates who have arranged meetings through our official SIGGRAPH Asia Business Matching Platform.

EXPERIENCE HALL MIXER SPONSOR:

USD 20,000

Be part of the conference mixer everyone is talking about!
Support the Experience Hall Mixer and be the company that brings together innovators and trailblazers. The Mixer will be held within the Experience Hall, allowing your brand high visibility.

*No groundwork needed on your end, we will handle all the logistics for you.



CONFERENCE SPONSORSHIP

STUDENT VOLUNTEER



LOGO FEATURE ON
- STUDENT VOLUNTEER UNIFORMS:

- **Sleeve (Limited to 2 logos)**

  USD 3,500

- **Front Chest (Limited to 2 logos)**

  USD 4,000

- **Back of Uniform (Limited to 1 logo)**

  USD 5,000

Note: Student Volunteer uniform designs illustrated are subjected to changes.



SIGGRAPH ASIA 2026 KUALA LUMPUR

BRANDING OPPORTUNITIES

ONSITE

LANYARD

Exclusive logo placement together with SIGGRAPH Asia 2026 logo
(Exclusive to 1 Sponsor)

USD 25,000

ATTENDEE BADGE

Reserve a back-of-badge advertising spot as a reminder of your brand presence at the event.
(Exclusive to 1 Sponsor)

USD 25,000

OFFICIAL SIGGRAPH ASIA TOKEN

Have your logo featured on the official SIGGRAPH Asia token. This token will be distributed to speakers, committee members, exhibitors, sponsors and select SIGGRAPH Asia attendees.
(Exclusive to 1 Sponsor)

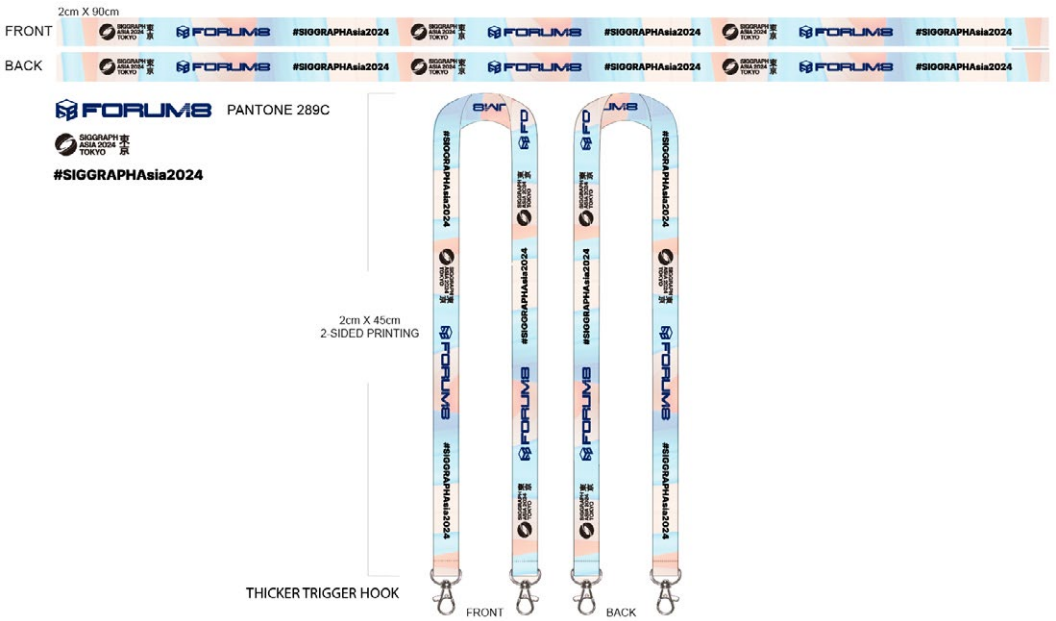
USD 20,000

ONSITE ADVERTISEMENT

Please reach out to exhibits_asia@siggraph.org for more information.







BRANDING OPPORTUNITIES

DIGITAL

SCREEN TIME ADVERTISING ON MAIN STAGE

Have your advertisement played on loop between sessions on the main stage. Video file to be provided by Sponsor, file specifications to be provided at a later date.

- **10 secs** — **USD 8,000**
- **15 secs** — **USD 10,000**
- **30 secs** — **USD 15,000**

WEBSITE ADVERTISING

(Static & on rotation)

- **Leader Board Banner Ad**
  - 728w x 90h px (For Desktop)
  - 320w x 100h px (For Mobile)

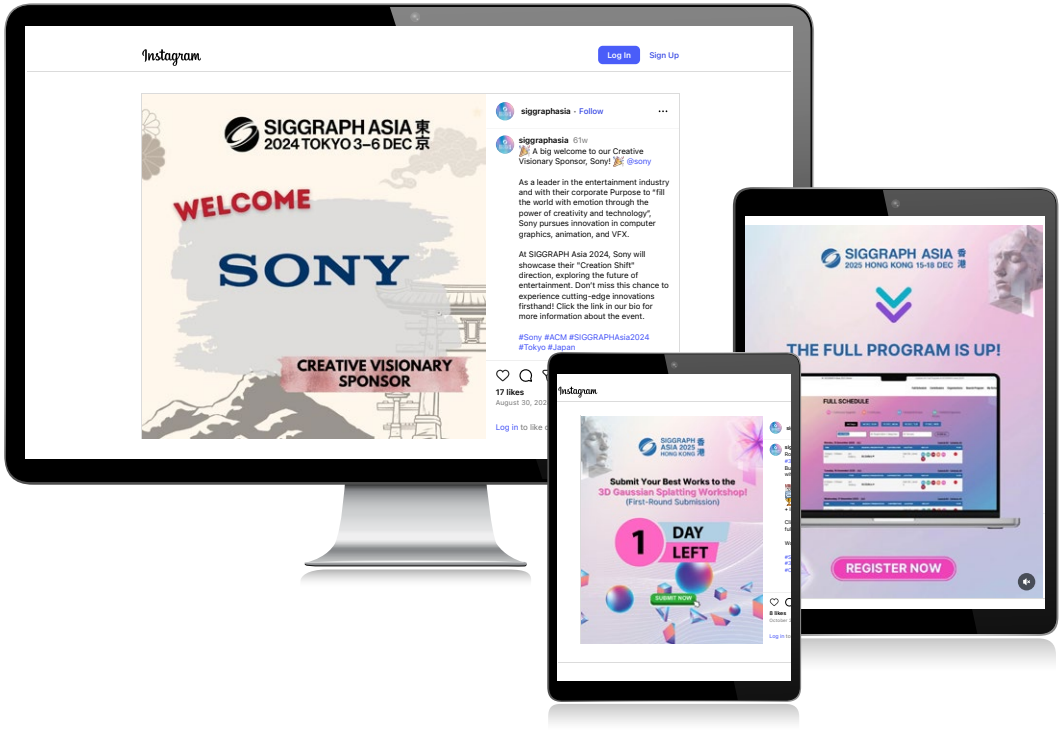
  USD 8,000
- **Square Banner Ad**
  - 300w x 300h px

  USD 3,500

SOCIAL MEDIA FEATURE

Promote product launches and latest company updates on SIGGRAPH Asia's official social media platforms (Facebook/X/Instagram/LinkedIn) and gain direct access to the global community.

USD 3,000



BRANDING OPPORTUNITIES
DIGITAL

BUSINESS NETWORKING APP SPONSOR

Have your logo featured on the SIGGRAPH Asia's official Business Matching App. As the Official Business Networking App Sponsor, your logo will be the first thing attendees will see when they open the mobile app. Your logo will also be featured on the mobile app's homepage.

Loading banner specifications:
- 1000 pixels by 500 pixels
- Max. file size 5MB
- White/transparent background only.

Homepage banner specifications:
- 1024 pixels by 500 pixels
- Max. file size 5MB
- Minimise file to prevent bloated App.

USD 10,000



OTHER BRANDING OPPORTUNITIES ON SIGGRAPH ASIA'S BUSINESS NETWORKING PLATFORM (WEB)

- **Highlights Video on the Platform Homepage**
  Engage attendees at the start of their ourney with your sponsor message or latest product advertisement.

  USD 5,000

- **In-between Banner Ads**
  Have your advertisement strategically located within the different pages of the platform. Your advertisement will open directly to your company profile, your sponsored session or your website.

  USD 3,000

BRANDING OPPORTUNITIES

DIGITAL

E-NEWSLETTER ADVERTISING

- **Banner Ad**
  (300w X 250h px, static with hyperlink)

  USD 3,000

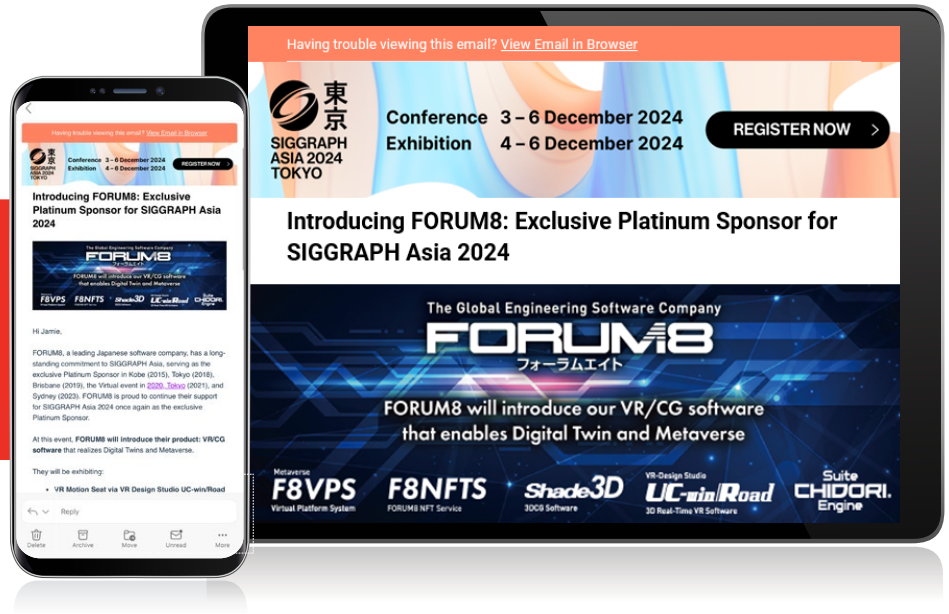
- **Highlights Feature**
  (30 words write-up with logo/image, weblinks accepted)

  USD 3,500

- **Dedicated e-Newsletter**
  Make a pre-event impression leading up to the event with a dedicated e-Newsletter sent to registered attendees of SIGGRAPH Asia 2026.

  *Limited to 3 exhibitors/sponsors. Available only as an add-on option for Exhibitors & Sponsors.

  USD 8,000



DON'T SEE WHAT YOU ARE LOOKING FOR?
Contact us to develop a custom package that is right for you.

SECURE YOUR PARTICIPATION TODAY!
Email exhibits_asia@siggraph.org