

EXPERIENCE HALL PROGRAMS AT-A-GLANCE



Art Gallery

- A juried exhibition within the Experience Hall that showcases the latest innovations in digital art
- Submitted works should align with the theme **“Generative Futures: Continuous Becoming”** and have to be intended as art projects
- Works usually focus on design and experiential art



Emerging Technologies

- A juried exhibition within the Experience Hall that showcases the latest emerging and innovative technologies that aim to improve our lives
- Submitted works should align with the theme **“Revealing the Magic”** and often features new hardware devices that cannot be purchased
- Works usually focus on novel interactive technologies that improve our lives



XR

- A juried exhibition and theater within the Experience Hall that showcases novel VR, AR, MR prototype systems and/or innovative content with off-the-shelf consumer products and software
- Works usually focus on novelty of the technology with design/artistic intent